



your pledge

**awareness
to
action**

**mental
health
in
recruitment**

The Awareness to Action Pledge is a commitment to driving change to how mental health is viewed and supported in the workplace.

Awareness to Action is uniquely for the Recruitment industry and for those organisations who want to take the first steps towards positive action and cultural change when addressing mental health in the workplace.

Signing the pledge gives recruitment businesses of any size a simple and achievable roadmap toward making change.

It's free of charge! You don't have to pay to sign up.

The only costs associated with this initiative are based on our recommendations around learning, development and mental health first aid training.

a2a

getting ready to sign

Thank you for your interest in signing The Pledge

Why sign?

- *You are committed to improving how mental health is viewed and supported in your business.*
- *You are publicly committing to following our starter roadmap and will evidence and talk about your journey.*
- *You want to bring meaningful change without drastically changing your culture.*
- *You believe that a happier and better-supported workforce is better for business*
- *You want to be recognised as an employer of choice*

"Our organisation and senior leadership team pledge to change how mental health is viewed, supported and talked about in our workplace."

awareness to action



**the
pledge**

- 1) You complete the sign-up by telling us a bit more about your business [here](#)
- 2) We send an anonymous opening questionnaire to your employees to understand how supporting mental health and wellbeing is currently viewed and actioned in your organisation
- 3) Your company joins The Pledge 'Hall of Fame' on our website and you awarded our 'signed the pledge' badge
- 4) We send your roadmap and supporting information and you get started on a 6-month journey
- 5) You advise us each time you complete a section of the roadmap/if you have already completed it and provide any required information or evidence
- 6) Once completed, we send an anonymous closing questionnaire to your employees to measure the impact signing The Pledge has had
- 7) Your company is awarded our 'awareness to action' badge in recognition of your achievement

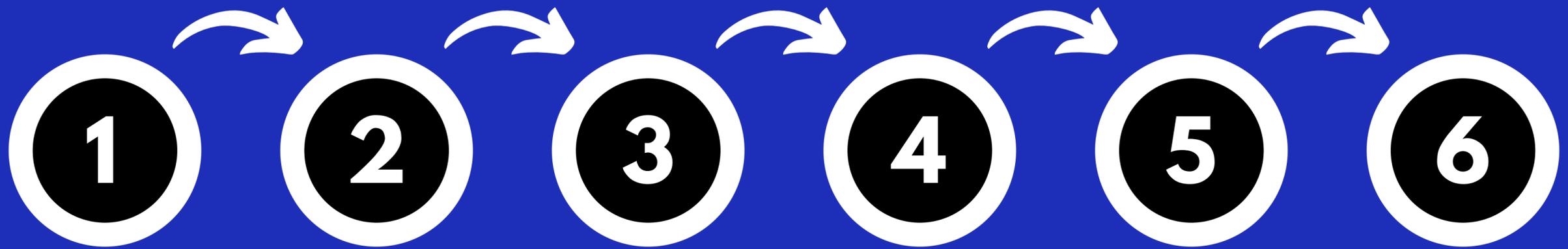
You can leave it there or you can speak to us about enhancing the action you've taken!

**next
steps**

the pledge

starter roadmap

6 stages



In partnership with our friends at Thrive Law,
free resources include:

mental health policy
stress and mental wellbeing at work policy
equal opportunities policy
sickness absence policy
stress risk assessment guidance document
stress risk assessment template

**mental
health
in
recruitment**